## OKLAHOMA COUNTY



#### A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

#### **OKLAHOMANS SERVED:**

County FY21:

3,429

County Cumulative FY03-FY21:

93,523

State Cumulative FY03-FY21:

523,994



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

# HEALTH **INDICATORS**

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



**CANCER DEATHS** (Rate per 100,000)



ADULT SMOKING RATE (%)



(%)

**PREVALENCE** OF DIABETES (%)

COUNTY	233.9	157.6	18.0%	34.7%	13.2%
OKLAHOMA	244.1	171.1	19.1%	36.4%	13.0%
U.S.	168.2	144.1	15.5%	31.9%	10.6%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$760,000 invested in your community FY21-FY22

\$3,224,200 invested in your community FY16-FY20

#### **Grantees FY21-FY22**

Oklahoma City-County Health Department.

\$760.000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

# \$152.000 invested in your community

#### **Healthy Schools Incentive Grants**

Coolidge Elementary School	\$11,000	Millwood Publ
Edmond Public Schools	\$20,000	Monroe Eleme
Martin Luther King Elementary School	\$5,000	Oakdale Public
Millwood Arts Academy	\$4,000	Oklahoma City
Millwood Elementary School	\$4,000	Quail Creek El
Millwood High School	\$4,000	Western Heigh

Millwood Public Schools	
Monroe Elementary School	
Oakdale Public Schools Oklahoma City Public Schools	\$5,000 RAN NAN
Quail Creek Elementary	
Western Heights Public Schools	\$10,000



TSET Food Systems Impact Grants provide immediate relief to increased need for food during the COVID pandemic and support partnerships that seek to increase the availability of healthy foods.

2020 District Cumulative: \$96,544

#### **Grantees**

\$96.544 Regional Food Bank of Oklahoma

Initial round covers Oklahoma, Canadian, Cleveland and Tillman counties

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS









**Sedentary** Lifestyle

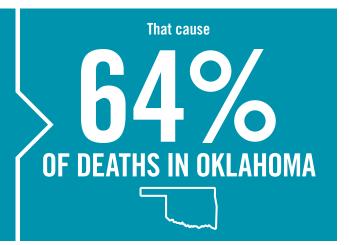
# Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







**IN OKLAHOMA:** 



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**

**ADULT SMOKING-PREVALENCE** 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA